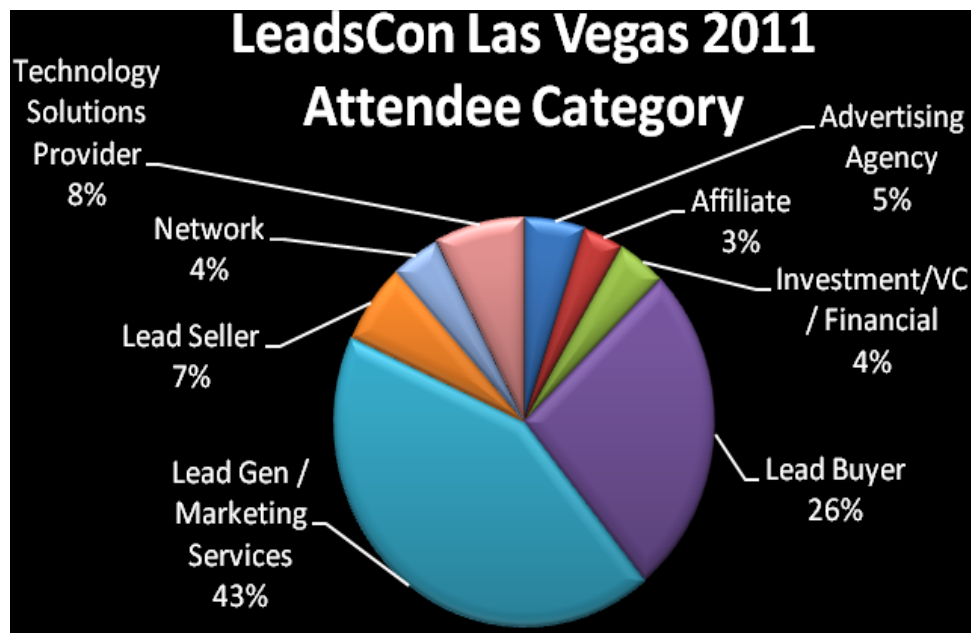
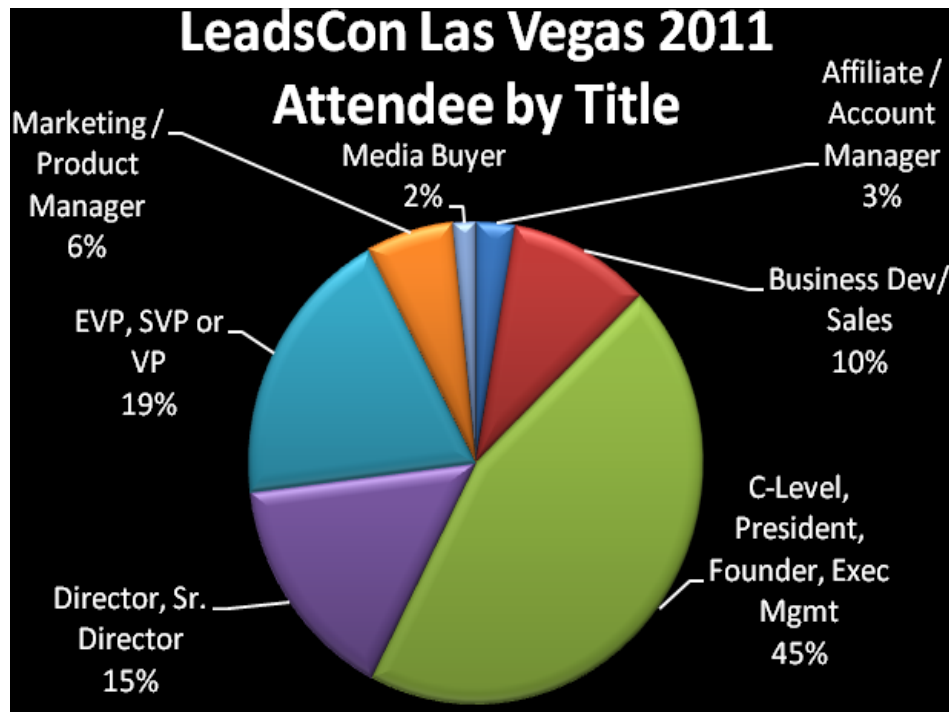




LEADSCON LAS VEGAS 2012 SPONSORSHIP / EXHIBIT OPPORTUNITIES

- LeadsCon is THE proven leader in providing prime opportunities for companies to network with key buyers, decision makers and industry professionals all looking for ways to expand their customer acquisition business.
- LeadsCon events bring a variety of opportunities to showcase YOUR company to this important audience. Whether your budget is large or small, if you are looking to generate new leads, debut a new product or service or connect with existing clients, LeadsCon Las Vegas 2012 has something for everyone.
- Interest in the Las Vegas 2012 is running very high and it's expected to be another very strong event. Because LeadsCon does not offer exhibit only registrations, the event brings in a higher caliber of attendee...the key executives and decision makers who are ready to do business!
- Its unparalleled audience is why the demand to sponsor and exhibit at LeadsCon is so high. The event will **SELL OUT** so be sure to make your plans early!
- The information that follows lists various sponsorship and exhibit opportunities, including a variety of new options and components.
- Exhibit space is assigned based on the date the signed contracts are received by Show Management. Make sure you get in the selection queue early by signing and returning your contract early!
- For more information or to book your Sponsorship or Exhibit space, email Michelle@NextCustomer.com.

Attendance at LeadsCon Las Vegas 2011 brought in 2500 of the industry's best and brightest. We anticipate attendance at Las Vegas 2012 to exceed that amount with a similar demographic. The audience is usually comprised of the following:



THE "PREMIERE" PACKAGES

There are a variety of packages available at LeadsCon, but the LEAD, GOLD and SILVER Packages position your company as a true Stand Out. If you're looking to let the industry know that you're a company to take notice of, be sure to lock in one of the Premiere packages before they sell out!

"LEAD" SPONSOR PACKAGE

(SOLD OUT)

Get maximum exposure at the event through this premiere package that includes:

- One 10 x 20 Exhibit Booth in Exhibit Hall*
- One **30 Second Commercial** to be Shown during the Main Conference Sessions (sponsor to produce and provide commercial)
- Sponsor of Welcome Reception in Exhibit Hall
- Two Billboards in prominent locations (2 - 3'w x 8'h single-sided signs w/sponsor artwork)
- Twelve Conference Passes
- One Ad on Back Cover of Conference Guide
- One Flyer in Attendee Tote Bag (sponsor to provide flyers)
- Company Logo on LeadsCon LV 2012 Website with Hyperlink to Sponsor Website Home Page
- Company Logo included in LeadsCon LV 2012 Promotional Emails
- Five Mentions on various Social Media Outlets (Twitter, Facebook, etc)
- Company Logo on Thank You Signs at Event and Rotating on Screens in Main Conference Room
- Company Logo in the Conference Guide
- Company Description (50-words) in Conference Guide

GOLD PACKAGE - (limited quantity available)

\$24,500

Get your company noticed with this package that includes:

- One 10 x 10 Exhibit Booth in Exhibit Hall*
- One **30 Second Commercial** to be Shown during the Conference Sessions (sponsor to produce and provide commercial)
- One Billboard in prominent location (1 - 3'w x 8'h single-sided sign w/sponsor artwork)
- Ten Conference Passes
- One Full-Page Ad in Conference Guide
- Company Logo on LeadsCon 2012 Website with Hyperlink to Sponsor Website Home Page
- Company Logo included in LeadsCon LV 2012 Promotional Emails
- Three Mentions on various Social Media Outlets (Twitter, Facebook, etc)
- Company Logo on Thank You Signs at Event and Rotating on Screens in Main Conference Room
- Company Logo in the Conference Guide
- Company Description (50-words) in Conference Guide

SILVER PACKAGE - (limited quantity available)

\$16,950

Make a splash with this package:

- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Seven Conference Passes
- One Full-Page Ad in Conference Guide
- Company Logo included in LeadsCon LV 2012 Promotional Emails
- Two Mentions on various Social Media Outlets (Twitter, Facebook, etc)
- Company Logo on LeadsCon 2012 Website with Hyperlink to Sponsor Website Home Page
- Company Logo on Thank You Signs at Event and Rotating on Screens in Main Conference Room
- Company Logo in the Conference Guide
- Company Description (50-words) in Conference Guide

NETWORKING OPPORTUNITIES

LeadsCon Las Vegas will feature a variety of networking activities that will provide you with key opportunities to SHOWCASE your company. Each package below is designed to provide excellent exposure and are sure to sell out quickly.

OFFICIAL PARTY PACKAGE – (Limited to 4 sponsors – only 2 spots remaining) **\$27,500**

This package has PHENOMENAL EXPOSURE for the sponsors – all the party tickets are distributed from the sponsors' booths, so this is a MAJOR TRAFFIC BUILDER!!!!

- Company Logo on all Materials Referencing VIP Party – (Conference Guide, Website, Signage and on Invitations)
- DISTRIBUTION OF INVITATIONS FROM SPONSOR'S EXHIBIT BOOTH – major traffic builder!
- Reserved VIP Table for Sponsor and Special Guests
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Ten Conference Passes
- One Full-Page Ad in Conference Guide
- Company Logo on LeadsCon 2012 Website with Hyperlink to Sponsor Website Home Page and Thank You Signs at Event (designated as Gold Sponsor)
- Company Logo included in LeadsCon LV 2012 Promotional Emails
- Three Mentions on various Social Media Outlets (Twitter, Facebook, etc)
- Company Logo in the Conference Guide
- Company Description (50-words) in Conference Guide

EXHIBIT HALL RECEPTION – SECOND NIGHT (Exclusive) **\$9,750**

Who doesn't love networking while enjoying complimentary drinks and hors d'oeuvres? Be the host of the second night reception and everyone will thank YOU for a great time!

- Sponsor Logo on Signage Outside Exhibit Hall and Near Bars used During Reception
- Sponsor Logo on Paper Napkins used at Reception (1-color logo only)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Three Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

BRAND ENHANCEMENT - LUNCH SPONSORSHIP **(SOLD OUT)**

The days will be full and everyone will be looking forward to having lunch. Make sure they see YOUR COMPANY as they are enjoying their lunch each day!

- Company Logo on Tent Cards Placed on Each Table and on Signage at Buffet Tables
- Company Flyers Placed at Each Lunch Table for Attendees to Review (sponsor to provide flyers)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

BRAND ENHANCEMENT - BREAKFAST SPONSORSHIP

\$7,250 for Day 2 (Day 1 sold)

Each morning, everyone kicks off the day by networking at the continental breakfast. As the sponsor, YOUR COMPANY will be the name they all see!

- Company Logo on Signage at Food and Beverage Stations and in Conference Guide
- Company Logo on Paper Napkins used at Breakfast (1-color logo only)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide
- Option to add paper coffee cups with company logo (additional costs apply)

NETWORKING LOUNGE HOST - (Max 4 sponsors – only 1 spot remaining!)

\$7,250

During the exhibit hours, attendees will have the opportunity to relax and network in this lounge. Make sure they are thinking about YOUR Company while they are there!

- Company Logo on Signage around Networking Lounge
- Company Fliers placed in Lounge for Attendees to Review (sponsor to provide fliers)
- One 10' x 10' Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

WORKSHOP PACKAGES

Many of you are looking to participate in the conference program because you have something that is better shared with attendees in a larger forum and with more time to discuss it. The workshop packages give you the opportunity to accomplish ALL of the above. They are limited and sell out quickly!

SPONSORED WORKSHOP PACKAGE (only 2 remaining) **\$12,750 for 1 session / \$18,250 for 2 sessions**

Do you have a product or service that you'd like to present to attendees in an exclusive session? Then a sponsored workshop is just the thing for you.

- Sponsor will Present (1) 45-Minute Session to Conference Attendees – (sponsor to provide content and speaker (topic subject to Show Management approval)
- Session, with 25 Word Description will be Listed as part of Official Conference Program
- Company Logo on Meeting Room Signage and in Conference Guide as Workshop Sponsor
- Sponsor can Distribute Materials in Sponsored Workshop Session
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Three Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

ATTENDEE SPECIFIC ITEMS

Are you looking for something a little more literal? These opportunities put your company in the hands or around the neck of each attendee. These items are limited so book them quickly!

ATTENDEE BAG PACKAGE – (Exclusive)

(SOLD OUT)

Every attendee will want what you have to offer! Be one of their favorite companies by providing them with this useful conference gift.

- LeadsCon will Produce and Provide Bag that will be Given to all Attendees** – Bag will Highlight Sponsor - one-color logo only (**does not include exhibit/sponsor personnel)
- One Promotional Flyer in Attendee Conference Bag (sponsor to provide flyer)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Three Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

ATTENDEE BADGE HOLDER - (Exclusive)

(SOLD OUT)

Make sure your company name stands out right where everyone looks...directly on each badge holder!

- LeadsCon will Produce Badge Holders with Sponsors Logo (white logo only) – Badge Holder will be used for all Attendee Badges
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

HOTEL KEY CARD PACKAGE - (Exclusive)

(SOLD OUT)

Put your name in the hands of every LeadsCon attendee who stays at the Mirage. They will each get 2 hotel key cards with your company artwork/logo as they check in.

- LeadsCon will Produce Hotel Key Cards with Sponsor Logo/Artwork (sponsor to provide artwork)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Three Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

ATTENDEE LANYARD PACKAGE – (Exclusive)

(SOLD OUT)

Have your name around the neck of every attendee at the event and make sure everyone sees you all day, every day!

- Sponsor will Produce and Provide Lanyard that will be Given to all Attendees – Lanyard will Highlight Sponsor Logo (quantity and lanyard type to be confirmed with LeadsCon)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

ATTENDEE NOTEPAD/HOLDER PACKAGE – (Exclusive)**\$ 8,250**

Attendees are always looking for something to take notes with. You can make their life easier while showcasing your company name/logo to them.

- LeadsCon will Produce and Provide Notepad/Holder that will be Given to all Attendees – these will Highlight Sponsor - one-color logo
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

ADDITIONAL EXPOSURE OPPORTUNITIES

Are you looking to do something unconventional or want to have prime exposure to attendees? Then take a look at the unique offerings that will get you front and center with attendees!

REGISTRATION PACKAGE – (Exclusive)**(SOLD OUT)**

The first thing everyone does is head to Registration...make sure they see you first!

- Company Logo and URL on LeadsCon LV2012 Website Registration Page and in Registration Confirmation each Attendee Receives
- Company Logo on Registration Signage at Event
- One Promotional Flyer in Attendee Conference Bag (sponsor to provide flyer)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

CHARGING STATIONS – (Exclusive)**\$ 10,250**

With all the electronics that everyone is using these days, attendees are always keen to find charging stations to keep them going! Make sure they see YOUR company name while they are re-charging!

- LeadsCon will produce 2 Charging Station Units with Sponsor Logo Highlighted
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

AISLE SIGNS – (Exclusive) **\$ 9,750**

As everyone navigates the exhibit hall, they are constantly looking at the aisle signs to know where the booth they're looking is. Make sure they see YOU each time they look at them!

- Company Logo on each Aisle Sign that will Hang over the Aisles in the Exhibit Hall
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

 EXPOSURE PACKAGE I – (limited qty available) **\$9,250**

Use this package to make sure everyone sees YOUR company name! This custom package provides a variety of unique exposure opportunities that puts your company name onsite EVERYWHERE!

- One 10' x 10' Exhibit Booth in Exhibit Hall*
- One Room Drop (flyer) Delivered to all Attendees Staying in Mirage Hotel at Time of Event (sponsor to provide flyer) – items other than flyers subject to price difference
- One Half-Page Ad in Conference Guide
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

 EXPOSURE PACKAGE 2 – (limited qty available) **\$9,250**

This package provides a variety of exposure online AND onsite. Take advantage of this sponsorship to lock in several exclusive options where attendees will ONLY see your company name!

- One 10' x 10' Exhibit Booth in Exhibit Hall*
- Sponsor of Welcome Email and Thank You Email Sent to all Attendees. Each Email sent 1 Week prior to and 2 Weeks after the event. Email includes Company Logo and URL link to Sponsor Website Home Page
- One Quarter-Page Ad in Conference Guide
- One Promotional Flyer in Attendee Conference Bag (sponsor to provide flyer)
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

 WI-FI PACKAGE - (Exclusive) **(SOLD OUT)**

At this event, attendees will be conducting business and looking for Wi-Fi access to keep things moving. Make sure they know to thank you for providing this valuable service in the conference sessions!

- Company Logo on Signage at Event and in Conference Guide
- Company Name Incorporated into Access Code (where possible) and Written Access Instructions with Company Logo Inserted into Attendee Conference Bag
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

FLOOR PLAN PACKAGE (CONFERENCE GUIDE) - (Exclusive)**(SOLD OUT)**

Everyone always reviews the floor plan to see who will be exhibiting and where to find them. MAKE SURE THEY SEE YOUR COMPANY FIRST AND FOREMOST.

- Company Logo and Color Highlight your Exhibit Booth on Floor plan in Conference Guide
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

“YOU ARE HERE” KIOSK PACKAGE - (Exclusive)**(SOLD OUT)**

We will have 2 separate kiosks located in prime areas of the exhibit area that will include a large floor plan and “You Are Here” location. Put YOUR company name on the kiosk for them to see!

- Exhibit Booth Highlighted on the You Are Here floor plan on the Kiosk
- Company Logo on the Bottom Half of Kiosk (kiosk is 8ft high!)
- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- One Quarter-Page Ad in Conference Guide
- Company logo on Sponsor Page of LeadsCon 2012 Website and Conference Guide
- Company Logo on Thank You Signs at Event
- Company description (50-words) in Conference Guide

EXHIBIT ONLY OPPORTUNITIES

Attendees love to visit the exhibit hall. Make sure you are there to greet them!

EXHIBIT ONLY PACKAGE – EXHIBIT BOOTH (10X10)**\$3,450**

- One 10 x 10 Exhibit Booth in Exhibit Hall*
- Two Conference Passes
- Company listed on LeadsCon 2012 Exhibit Hall Floor plan
- Company description (50-words) in Conference Guide

EXHIBIT ONLY PACKAGE – EXHIBIT BOOTH (10X20)**\$5,950**

- One 10 x 20 Exhibit Booth in Exhibit Hall*
- Four Conference Passes
- Company listed on LeadsCon 2012 Exhibit Hall Floor plan
- Company description (50-words) in Conference Guide

EXHIBIT ONLY PACKAGE – TABLE TOP**\$2,850**

- One Table Top in Exhibit Hall*
- Two Conference Passes
- Company listed on LeadsCon 2012 Exhibit Hall Floor plan
- Company description (50-words) in Conference Guide

ALA CARTE ADD-ONS

Everyone is always looking for ways to stand out. LeadsCon has several very affordable options that you can add on to your exhibit or sponsorship for that “extra” exposure. Make sure attendees see you!

IMPORTANT NOTE: The items below cannot be purchased separately. They are only available as an add-on to LeadsCon Las Vegas 2012 sponsorship or exhibit packages.

Meeting Room (limited availability)

\$4,500*

As a LeadsCon LV2012 Sponsor or Exhibitor, you have the opportunity to add on your very own meeting room. The rooms are located near the event area and provide you with the opportunity to meet with attendees in the privacy of your own space. Show new products, entertain clients, CLOSE deals! Rooms include sign outside door with company logo, standard tables and chairs.

Attendee Bag Insert (limited availability)

\$1,500*

Take advantage of the opportunity to insert your promotional flyer or giveaway in the tote bag given to all attendees. Item subject to LeadsCon approval and cannot include lanyards or other exclusive sponsorship items.

Full Page Advertisement in Conference Guide

\$1,500*

*Only available as add-on for sponsors or exhibitors in LeadsCon 2012

Custom sponsorships available

*Exhibit Booths are space only (pipe & drape). Table Top Exhibits include 1 6'x2' table and 2 chairs. Basic wireless internet access is provided for all exhibitors. Additional services such as electricity, hard-wire internet, tables, chairs, etc will be available through event vendors and are not included in sponsorship/exhibitor package pricing.

All sponsorship items offered are subject to deadlines. Deadline checklist will be provided with Exhibitor Service Manual, unless specific with sponsorship contract. Items not received by the specified deadline will be considered void.

Additional sponsor registrations can be purchased at the special rate of \$595 per person.

Sponsorship/Exhibit information as of November 2011.